

RI DHAVALA COLLEGE Moodabidre – 574227, Moodabidre Taluk, D.K.District, Karnataka



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## DEPARTMENT OF COMMERCE AND COMMERCE ASSOCIATION

## ACTIVITIES ORGANISED DURING THE ACADEMIC YEAR 2024-25

## 1. <u>INAUGURATION OF COMMERCE ASSOCIATION</u>

Inauguration of Commerce Association was held on 29<sup>th</sup> September 2024. The Commerce association was inaugurated by Dr. Jayashri Shetty, HOD, Department of M.B.A., MITE, Moodbidiri. On this occasion Commerce Department Magazine **VIBHAVA** was released by the inaugurator. 197 students from B.Com participated in this program.



## 2. <u>INTER CLASS COMPETITIONS</u>

Conducted an inter-class Commerce Fest "**BIZ FUSION-2024**" on 6<sup>th</sup> November 2024. The fest was jointly organised by Department of Commerce, Arts and Computer Applications. The fest was inaugurated by Mrs. Bindu Nair, Lecturer, Karnataka Institute of Cooperative Management, Moodbidiri.





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The BIZ FUSION consisted of 12 events named as Shark Tank (Pitch Your Dream), Cross Fire (Block & Tackle), Gold Rush (Treasure Hunt), Business Bazigar (Best manager), Master Mind India (Quiz), Waste To Wealth(Best out of waste), Whose Line Is It Anyway? (Pick and Talk), App God (Software warfare), The Split Mind (Mock Press), Pixel Perfect (Digital Poster Making), Ad Genuis (Mad Ad), Mind Hunter(Mock Cid).

# 3. A TRIBUTE TO RATAN TATA

The Commerce Association organised a program "A TRIBUTE TO RATAN TATA" on 8<sup>th</sup> November 2025. Dr. Ajay, Assistant Professor, GFGC Haleyangadi was the Resource Person for this program. All the students from B.Com participated in this program.

# 4. INVESTOR AWARENESS PROGRAMME

IQAC and Department of Commerce jointly organised one day workshop on "INVESTOR AWARENESS PROGRAMME" on 6<sup>th</sup> March 2025. Mr. Leo Amal A, Senior Branch Manager, Franklin Templeton Asset Management Pvt Ltd, Mangalore was the Resource Person for this program. Total 200 students participated in this program.





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### 5. ALUMNI TALK

IQAC, Placement Cell and Commerce Association jointly organised "SUCCESS STORIES-INSPIRATION" an Alumni Talk series program on 8<sup>th</sup> March 2025. Mrs. Vinusha H Shetty, Alumni and Advocate, Karkala was the Resource Person for this program. Final year BCom and BA students participated in this program.



# 6. CAMPUS TO CORPORATE

IQAC, Placement Cell and Commerce Association jointly organised a program named "CAMPUS TO CORPORATE" on 22<sup>nd</sup> March 2025 for final year students. Mr. Santhosh A Shetty, Lecturer in Commerce, DR. NSAM P U College, Nanthoor, Mangalore was the resource person for this program. Final year B A and B.Com students participated in this program.







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#### 7. CAREER GUIDANCE PROGRAMME

IQAC, Alumni Association and Placement Cell jointly organised "CAREER GUIDANCE PROGRAMME" for all final year students. Mr. Vikas Jain, Padmashree Cashew Industries, Perinje was the inaugurator. Mr. Abhijith M, Secretary of SMDJV Sangha ® Moodubidire was the Chief Guest. Mr. Karthik Alva, Founder, Thrust Academy and Mr. Johnson Fernandes, Sr. Asst. Professor, Department of Business Administration, Alva's Institute of Engineering and Technology, Mijar, were the Resource Persons. Prof. Parshwanatha Ajri, Principal, Sri Dhavala College, Moodubidire, presided over the programme. Mr. Praveen Kumar and Mr. Manjunath, office bearers of Alumni Association were also present. Mr. Rahul, Assistant Professor and HOD of Commerce welcomed the guests and gathering. Mr. Muzammil, III B. Com proposed vote of thanks. Ms. Panchami, III B. Com, did master of Ceremony. Total 40 students were benefitted from this programme.

